

ALI HAIDER

SOFTWARE ENGINEER

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SUMMARY

Software Engineering student at COMSATS Islamabad (6th Semester, CGPA 3.38) with hands-on experience delivering 5+ client projects across web, mobile, and AI. Proficient in Laravel, Flutter, React, Node.js/Express and IOT Devices Built and shipped real solutions independently — including a retail POS system, a multi-user Flutter distribution app, and an AI-based vehicle counter using YOLO.

EDUCATION

Intermediate

KIPS College Multan

CGPA 3.38

BS Software Engineering

COMSATS University Islamabad

SKILLS

- Python, Java, Laravel
- React, Flutter
- HTML, CSS, WordPress, Shopify
- Oracle Database, SQLite
- Android Studio
- Software Engineering Concepts
- IoT Systems and Sensors
- Digital Marketing Basics
- Facebook/Meta Ads Campaigns
- Kotlin (Android Development)
- E-commerce Platforms
- Oracle APEX Applications
- JavaFX, Swing GUI Tools
- Networking Fundamentals
- GPS and Automation Projects

WORK EXPERIENCE

Facebook/Meta Ads Specialist

- Managed and optimized Facebook/Meta ad campaigns for clients across various industries.
- 3+ years of experience in targeting, retargeting, and performance analysis for paid social media ads.

Head Organizer – Certificate Distribution Event COMSATS Islamabad

- Organized and executed an official event for Civics and Community Course certificate distribution.
- Led coordination with faculty, volunteers, and venue management.

PROJECTS

Flutter Wholesale Distribution App	2026	Distribution Business Website	2026
Multi-user Flutter distribution app with role-based access, order management, and live inventory tracking.		React + Node.js/Express web app for a distribution client with multi-user authentication and product/order management.	
Screen Recorder & Sender (Java)	2025	LAN Quiz Application	2025
• Java spy tool that captures screen activity and sends it over LAN or online database without telling user runs in background.		• Java application enabling network-based quizzes over LAN among connected systems.	
Oracle APEX Projects	2025	Java & SQLite POS Software	2024
• Built a banking system for managing bank details users and transactions with user-based log in.		• Developed point-of-sale software using Java and SQLite for inventory and billing.	
Kotlin-based Android Apps	2024	University Portal	2024
• Created Android apps using Kotlin for academic and utility purposes.		• Desktop-based platform for managing academic data and student services.	
• For Room Renovation	• For Data Filtering		
E-commerce Websites	2024	Election System	2024
• Designed and developed WordPress and Shopify-based online stores.		Desktop based election system in java.	
Home Automation System (IoT)	2023	GPS Tracker (IoT)	2023
• Developed IoT project to control home appliances remotely.		• Built a GPS-enabled tracking device using IoT components.	
Smart Water Management Alarm (IoT)	2023	Sensor-based Products	2023
• Sensor-based alarm system to monitor and control water usage.		• Built multiple sensor-driven devices for real-time monitoring.	

CERTIFICATIONS

Head Organizer – Certificate of Appreciation for organizing the certificates distribution event for Civics and Community Course at COMSATS Islamabad.

Participant – Debugging Competition, Visio Spark 2024 (COMSATS Tech Event)